

FOURTH NATIONAL CONFERENCE

WOMEN BUILDING CALIFORNIA AND THE NATION

APRIL 25-27, 2014
 Sheraton Grand
 Sacramento, CA



State Building and Construction Trades Council of California

1231 I Street, Suite 302
 Sacramento CA 95814

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THIS CONFERENCE is designed to bring together 600+ women who work in every craft in the building and construction trades. Our conference goals are to see more women enter the trades and to offer tradeswomen (both new and experienced) opportunities for networking, skill building, leadership development and organizing.

THE EVENT'S NAME comes from its roots; for nine years, this was the Women Building California conference, sponsored by the State Building and Construction Trades Council of California. The event went national in 2011, when the National Building and Construction Trades Department (BCTD) joined as a co-sponsor. This is now the 13th California conference and 4th national conference for women in the trades, and is the largest conference of its type in the world.

OUR THEME FOR 2014 is "Staying In and Staying Strong." We want to honor our

long-time tradeswomen, and offer them the leadership skills and support they need to navigate a long career in construction.

MORE THAN 30 WORKSHOPS and PLENARY SESSIONS are facilitated by tradeswomen, union leaders, apprenticeship coordinators, contractors, and politicians each year. Workshop tracks include: Pre-apprentices; Staying in & staying strong; Promoting leadership; Policy and politics; Career ladders, and Nourishing extras.

OPENING THIS YEAR'S CONFERENCE on the evening of April 25 will be a "Meet and Greet" event for tradeswomen who serve as leaders and mentors to the next generation. Closing the conference will be a Policy Forum on April 27, sponsored by the National Task Force on Tradeswomen's Issues.

A SPECIAL PRE-APPRENTICESHIP PRE-CONFERENCE will be held on

April 25 for those who coordinate and staff preparation for apprenticeship programs. Workshops, round-tables and speakers will enable attendees to share experiences and best practices for recruiting and engaging women in your programs and successfully placing them in construction apprenticeships. We encourage pre-apprenticeship staff to stay for the full conference.

JOINTLY PLANNED by the California Building Trades Council, Tradeswomen Inc., and the BCTD's Committee for Women in the Trades, **Women Building California and the Nation 2014** promises to be more exciting and productive than ever.

FOR MORE INFORMATION:
916-443-3302

TO REGISTER ON-LINE:
www.sbctc.org

2014 Registration Form

REGISTRATION FEE:

\$ 75 per person* (postmarked/submitted by March 7)
\$100 per person* (postmarked/submitted by April 18)
\$125 per person* (April 19 through paying at the door)
includes two continental breakfasts & lunches and conference reception
* \$15 discount (per person)
for members of BCTD-affiliated unions.

PRE-APPRENTICESHIP PRE-CONFERENCE:

Separate fee (includes lunch)
\$65 per person (postmarked/submitted by April 18)
\$75 per person (April 17 through paying at the door)

VENDORS: A limited number of vendor tables are available for \$300/table, plus registration fees for each person staffing the table. Before sending your check or paying on-line, contact dchaplan@sbctc.org to be sure tables are available.

SPONSORS: If your union or organization would like to sponsor a conference event or a group of pre-apprentices, donations will be gratefully accepted. Contact dchaplan@sbctc.org for sponsorship levels.

Amount Enclosed: \$ _____

If sending one check for multiple people, please indicate amount paid per person.

Make registration check payable to **State Building Trades Council** and return with this form to the address below. Or register on-line at www.sbctc.org

Please print clearly! Complete one form for each attendee (make copies as needed)

NAME _____
BADGE NAME (IF DIFFERENT) _____
ORGANIZATION/UNION _____ LOCAL # _____ PRE-APPRENTICE
ADDRESS _____
CITY/STATE/ZIP/COUNTRY _____

PHONE _____ E-MAIL _____

Note times & check all you will attend:

- Pre-Apprenticeship Pre-Conference (4/25) Meet & Greet (4/25)
 Conference (4/26) Conference (4/27) Policy Forum (4/27)

Return with check to:

SBCTC Women's Conference • 1231 I Street, Suite 302 • Sacramento, CA 95814

For more information: 916-443-3302 • To register on-line: www.sbctc.org

Friday—April 25

10 a.m.-5 p.m. Pre-Apprenticeship
Pre-Conference
3-8 p.m. Registration
5 p.m. "Staying Strong"
Meet & Greet

Saturday—April 26

7 a.m. Registration Opens
7:30 a.m. Continental Breakfast
8:45 a.m. Welcome Plenary
10:30 a.m. Workshop Session I
12:15 p.m. Lunch & Plenary
2:30 p.m. Workshop Session II
4:15 p.m. Caucuses by Trade
6 p.m. Conference Reception

Sunday—April 27

8 a.m. Breakfast
9 a.m. Workshop Session III
10:45 a.m. Workshop Session IV
12:30 p.m. Lunch & Final Plenary
2:30 p.m. National Policy Forum
5:00 p.m. Conference Closes

Note: Agenda subject to change

For more information:

916-443-3302
www.sbctc.org

Past & potential workshops (2014 list under construction)

Here are some of the 2013 workshops. We have new workshops each year, so if you've come to the conference before, come on back! If you have an idea for a new workshop, let us know.

Just coming in...

- Tools of the Trades: See the tools and meet the women who use them
- Applying for apprenticeship 101
- Surviving & thriving in apprenticeship
- How to interview well

Staying in...

- Mentoring the next generation
- Dealing with harassment
- Doing the green work
- Budget planning in a quirky economy
- Blueprint reading
- Talk to a lawyer
- Safety & health on the job

Growing leaders...

- Unions 101: How do they work?
- Leadership 101: Moving up
- Parliamentary procedure
- Public speaking

Policy impacting tradeswomen...

- You should run: A call to action
- Pushing for change: make the law work for you
- 2014 elections: What's at stake

Career ladders...

- Industry opportunities
- Higher education options

Nourishing extras...

- Written words as tools of change
- Power of the visual: Our stories
- Connecting on social media
- Using our past to change the future

Also, caucuses by trade, entertainment, networking and much more. . .

MORE WAYS TO PARTICIPATE!

Video: Are you an established or aspiring video maker? Here's your chance to showcase your stuff. We're soliciting videos about working in the trades to show during the conference. (Maximum length is 3 minutes—no exceptions!) All videos must be received on CD or DVD by March 22.

Art: Are you an artist with tradeswomen-related art to display? We'd love to see it.

Spoken Word: We're looking for poets and spoken word artists to perform at the conference.

Union Banners: We can't hang banners at the conference, but please bring your union banner for the "banner parade" — always a great photo op.

Items for the Tradeswomen Archives: Bring photos and memorabilia of yourself (or friends) on the job. Be prepared to tell your story of working in the trades.

For more info about submitting videos, art or being a spoken word artist at the conference, e-mail dchaplan@sbctc.org

FOURTH NATIONAL CONFERENCE
**WOMEN
BUILDING
CALIFORNIA AND THE NATION**

Getting there

Directions:

Take I-5 into downtown Sacramento. Exit at J Street. The hotel is on the right between 12th and 13th Streets.

From the Sacramento Airport:

The hotel is 12 miles from the airport.
Taxi is approx. \$40.
Super Shuttle: \$13.

By Amtrak:

The hotel is a half mile from the Amtrak station.
Taxi is about \$7.

Parking:

Valet parking is \$25/day.
Self-parking is \$18/day at 900 13th Street.
Other lots are available nearby.

Hotel Accommodations

Sheraton Grand Hotel

Sacramento, California
Rate: \$119 per room (plus tax)

To Reserve: 1-800-325-3535

Rates based on single or double occupancy.
Reserve by March 28 for the group rate:
"Women Building Conference."